

This record is a partial extract of the original cable. The full text of the original cable is not available.

010730Z Jun 03

UNCLAS SECTION 01 OF 04 AMMAN 003175

SIPDIS

ECA/PE/V/P (AMOYLAN, DTHOMPSON); NEA/PPD (CBOURGEOIS,
DMACINNES, JGAFFNEY); NEA/ARN

E.O. 12958: N/A

TAGS: [OEXC](#) [SCUL](#) [JO](#)

SUBJECT: FY-03 MRP: "ELECTRONIC COMMERCE AND THE GLOBAL
ECONOMY," SEPTEMBER 25-OCTOBER 16, 2003

REF: SECSTATE 71197

1. THE PUBLIC AFFAIRS SECTION NOMINATES TWO IRAQI
CANDIDATES, MS. NISREN KAZIMI, MULTI-MEDIA GRAPHICS
DESIGNER, AND MS. WAFI AL-DADA, WEBSITE DESIGNER AND E-
COMMERCE EXPERT, RUBICON-JORDAN TECHNOLOGY GROUP. FUNDING
FOR THIS PROGRAM WILL BE ALLOCATED FROM A SPECIAL FUND FOR
IRAQI CANDIDATES. FULL BIOGRAPHIC INFORMATION FOLLOWS:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):
: THE FOLLOWING DATA IS IN A FIXED FORMAT WHICH ENABLES
: AUTOMATED PROCESSING IN WASHINGTON AND SHOULD NOT BE
: EDITED EXCEPT BY MEANS OF THE POST-EVDB SOFTWARE.
EXPORT-SOURCE: POST-EVDB
VERSION: 3.0.5
POST-EMAIL: BAMAWI@PD.STATE.GOV
TRANSMITTING-POST: PAS AMMAN
TRANSMITTING-POST-ID: 2887
EXPORT-TYPE: BIO DATA
START NOMINATION:
ECA-OFFICE: E/VP
PROG-AGENCY-NAME:
POST-PROJ-ID: 141
ECA-PROJ-NO: E/VP -2003-0041
PROJ-NAME: ELECTRONIC COMMERCE AND THE GLOBAL ECONOMY
START MEMO PROJ-DESC:

END MEMO PROJ-DESC:
PROJ-TYPE: MULTI-REGIONAL
PROG-TYPE: IV GROUP PROJECTS
FY: 2003
DEPART-POST: 09/23/2003
SESSION-DATE: 09/25/2003
RETURN-POST: 10/17/2003
NO-OF-PART: 2
RANK-ORDER: 1
START MEMO POST-OBJ:

END MEMO POST-OBJ:
START MEMO POST-RCMD:

END MEMO POST-RCMD:
ECA-OFFICE-ID: 1027
PROG-AGENCY-ID:
PROJ-TYPE-ID: MRP
PROG-TYPE-ID: 31
NOMINATING-POST-ID: 2887
FUNDING-CNTRY-ID: 43607
STATUS: N
ORIGINATOR: U
SUBJ-DISC: ECONOMIC & BUSINESS DEVELOPMENT
START BIO:
PREFIX: MS.
F-NAME: NISREN
M-NAME: H.
L-NAME: KAZIMI
SUFFIX:
POSITION-CODE: 411
PRINCIPAL?: YES
M-ADDR1: P.O. BOX 5296
M-ADDR2:
M-ADDR3:
M-CITY: AMMAN 11183
M-STATE:
M-CNTRY: JORDAN
M-ZONE:
M-ZIP:
M-PHONE: (962-6) 551-3710
M-FAX:
M-EMAIL: NASRENEKAZIMI@YAHOO.COM
M-CNTRY-ID: JO
M-ADDRTYPE: B
GENDER: F
DOB: 11/16/1962
MAR-STAT: S
BIRTH-CITY: BAGHDAD
BIRTH-CNTRY: IRAQ
CITIZ-CNTRY: IRAQ
RES-CNTRY: JORDAN
START MEMO POSITION:

MULTI-MEIDA GRAPHIC DESIGNER, RUBICON-JORDAN TECHNOLOGY GROUP

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

ADMINISTRATOR, INTERNATIONAL PUBLISHERS AND DISTRIBUTORS, 2000-2001; INTERIOR DESIGNER, JORDAN DECORATIVE MATERIAL CO. LTD., 1995-2000; INTERIOR DESIGNER, ADEL KHOZAI INTERIOR DESIGNER AND CONSULTANT, 1990-1995; CIVIL ENGINEER, DR. YAGHMOUR AND ASSOCIATE, 1983-1988.

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

NONE

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

MOST OF EUROPE, LEBANON, DUBAI

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

B.SC. CIVIL ENGINEERING, UNIVERSITY OF BAGHDAD, 1983; COURSES IN INTERIOR DESIGN, BEIRUT UNIVERSITY COLLEGE, 1990

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

PUBLISHED SEVERAL SCHOOL CURRICULUM HANDS OUT FOR CHILDREN

END MEMO PUBLICATIONS:

START MEMO SPEC-CONSID:

NONE

END MEMO SPEC-CONSID:

FIRST-LANG: ARABIC

ENGL-READ: 4

ENGL-SPEAK: 4

ENGL-COMP: 4

START MEMO NOM-POST-OBJ:

MS. KAZIMI IS A MULTI-MEDIA GRAPHICS DESIGNER AT RUBICON-JORDAN TECHNOLOGY GROUP. RUBICON IS A JORDANIAN COMPANY DEDICATED TO THE DEVELOPMENT OF MULTIMEDIA SOFTWARE PRODUCTS TO SERVE A VARIETY OF NEEDS. RUBICON'S MISSION IS TO OFFER WORLD CLASS MULTIMEDIA DEVELOPMENT CAPABILITY TO SERVE REGIONAL AND INTERNATIONAL MARKETS. SINCE INCEPTION, RUBICON MANAGEMENT HAS BELIEVED THAT EDUCATION AND TRAINING ARE AND WILL REMAIN THE MOST IMPORTANT COMPONENTS IN THE DEVELOPMENT OF COUNTRIES AND THEIR PEOPLE. THUS, RUBICON HAS FOCUSED IT'S EFFORTS ON THE USE OF MULTIMEDIA TECHNOLOGY TO CREATE AND DEVELOP NEW TECHNIQUES AND METHODS TO EDUCATE, TRAIN AND COMMUNICATE WITH PEOPLE. MS. KAZIMI IS CURRENTLY WORKING ON A PROJECT "TRAFFIC AWARENESS FOR KIDS". THIS PROJECT IS INTENDED TO PROMOTE TRAFFIC AWARENESS IN THREE AGE GROUPS, STARTING FROM SIX YEARS OF AGE UP TO SEVENTEEN YEARS. THIS IS TO BE INTEGRATED IN THE SCHOOL CURRICULUMS IN JORDAN AND LATER ON, IN THE GULF REGION.

HER DUTIES INCLUDES THE FOLLOWING:

DESIGN AND DEVELOPMENT OF THE INTERFACES. SHE IS ALSO WORKING ON THE EDUCATIONAL CONTENT; ADVISING ON THE CHARACTERS CREATED; IMPLEMENTING LESSONS THROUGH USER FRIENDLY, SIMPLE AND EXCITING INTERACTIVE ANIMATION; SUPERVISING THE CREATION OF "FUN' N GAMES" IDEAS AND IMPLEMENTING THEM THROUGH DESIGN; SUPERVISE, FOLLOW UP AND COORDINATE WITH THE PROJECT'S TEAM MEMBERS. MS. KAZIMI HAS NEVER BEEN EXPOSED TO THE AMERICAN SOCIETY, CULTURAL AND EDUCATIONAL SYSTEM. HER PARTICIPATION SUPPORTS MPP OBJECTIVES ON "ECONOMIC DEVELOPMENT" AND "U.S. SOCIETY AND VALUES."

END MEMO NOM-POST-OBJ:

START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:

START MEMO VIS-OBJ:

END MEMO VIS-OBJ:

START MEMO VIS-REC:

END MEMO VIS-REC:

NOMINATING-OFFICER: CAO

START MEMO NOMINATING-JUSTIFICATION:

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: PUBLIC AFFAIRS SECTION

SPEAKER?: NO

NOTIFY-EMB: YES

MEDIA?: NO

HOME-STAY: NO

HOME-HOSP?: YES

E-I-TYPE: NONE

NOMINEE-ID: 268

PERSON-ID: 234

BIRTH-CNTRY-ID: IZ

CITIZ-CNTRY-ID: IZ

RES-CNTRY-ID: JO

FIRST-LANG-ID: AR

E-I-TYPE-ID: N

NOM-POST-ID: 2887
NOM-FUNDING-CNTRY-ID: 43607
NOM-STATUS: N
DS2019-ACTION: 1
DS2019-SUBJECT: 52.0208
SPONS-FUNDS: 7000
SPONS-AGENCY1: DOS
USGOVT-AGENCY1: DOS
US-AGENCY-AMT1: 7000
USGOVT-AGENCY2:
US-AGENCY-AMT2: 0
INTL-ORG1:
INTL-ORG-AMOUNT1: 0
INTL-ORG2:
INTL-ORG-AMOUNT2: 0
VIS-GOVT-AMT: 0
COMMISSION: 0
OTHER-AMOUNT: 0
VIS-AMOUNT: 0
VIS-CAT: 5
END BIO:
START BIO:
PREFIX: MS.
F-NAME: WAFa
M-NAME: M.
L-NAME: AL-DADA
SUFFIX:
POSITION-CODE: 334
PRINCIPAL?: YES
M-ADDR1: P.O. BOX 216
M-ADDR2:
M-ADDR3:
M-CITY: AMMAN 11512
M-STATE:
M-CNTRY: JORDAN
M-ZONE:
M-ZIP:
M-PHONE: (962-6) 56-71731
M-FAX: (962-6) 561-3641
M-EMAIL:
M-CNTRY-ID: JO
M-ADDRTYPE: B
GENDER: F
DOB: 06/12/1963
MAR-STAT: M
BIRTH-CITY: BAGHDAD
BIRTH-CNTRY: IRAQ
CITIZ-CNTRY: IRAQ
RES-CNTRY: JORDAN
START MEMO POSITION:
GRAPHIC DESIGNER AND ANIMATOR, RUBICON
END MEMO POSITION:
START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:
START MEMO PREV-POSITIONS:
COMPUTER MAINTENANCE, INTERNET COMMUNICATIONS AND RESEARCH,
B.M.F CANADA INC., 1999-2001; PUBLISHING WEBSITE DESIGNER,
ALQALAM COMPANY FOR INDUSTRY, 1999-2000; COMPUTER
MAINTENANCE AND TROUBLESHOOTING, IBN-SINA CO FOR TRADING,
1996-1997; INTERIOR DESIGNER, R.AL RAHMANI BUREAU FOR
CONSTRUCTIONS, IRAQ, 19888-1992; INTERPRETER, PARC CO.,
IRAQ, 1987
END MEMO PREV-POSITIONS:
START MEMO US-TRAVEL:
NONE
END MEMO US-TRAVEL:
START MEMO OTHER-TRAVEL:
CANADA, MOST OF EUROPE
END MEMO OTHER-TRAVEL:
START MEMO EDUCATION:
E-COMMERCE CERTIFICATE FROM TORONTO SCHOOL OF BUSINESS,
CANADA, 2001; DIPLOMA IN WEBSITE DESIGNS, TORONTO SCHOOL OF
BUSINESS, 2001; DIPLOMA IN ENGINEERING DRAWING AND INTERIOR
DESIGNS, INSTITUTE OF TECHNOLOGY, BAGHDAD, 1983.

END MEMO EDUCATION:
START MEMO MEMBERSHIPS:
NONE
END MEMO MEMBERSHIPS:
START MEMO PUBLICATIONS:
PUBLISHED WEBSITE: WWW.NEONPLACE.COM; WWW.SINALCO-IQ-COM
END MEMO PUBLICATIONS:
START MEMO SPEC-CONSID:
NONE
END MEMO SPEC-CONSID:
FIRST-LANG: ARABIC
ENGL-READ: 4
ENGL-SPEAK: 4
ENGL-COMP: 4
START MEMO NOM-POST-OBJ:
MS. WAFa AL-DADA, GRAPHIC DESIGNER AND ANIMATOR AT RUBICON
CO. RUBICON IS A JORDANIAN COMPANY DEDICATED TO THE
DEVELOPMENT OF MULTIMEDIA SOFTWARE PRODUCTS TO SERVE A
VARIETY OF NEEDS. RUBICON'S MISSION IS TO OFFER WORLD CLASS
MULTIMEDIA DEVELOPMENT CAPABILITY TO SERVE REGIONAL AND

INTERNATIONAL MARKETS. SINCE INCEPTION, RUBICON MANAGEMENT HAS BELIEVED THAT EDUCATION AND TRAINING ARE AND WILL REMAIN THE MOST IMPORTANT COMPONENTS IN THE DEVELOPMENT OF COUNTRIES AND THEIR PEOPLE. THUS, RUBICON HAS FOCUSED IT'S EFFORTS ON THE USE OF MULTIMEDIA TECHNOLOGY TO CREATE AND DEVELOP NEW TECHNIQUES AND METHODS TO EDUCATE, TRAIN AND COMMUNICATE WITH PEOPLE. MS. AL-DADA HAS EXTENSIVE PROFESSIONAL EXPERIENCE IN WEBSITE DESIGNS AND E-COMMERCE; GRAPHICS AND ANIMATION USING: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, USING FLASH MX AND DREAMWEAVER 4, MX. MS. AL-DADA HAS NEVER BEEN EXPOSED TO THE AMERICAN SOCIETY, CULTURE AND ECONOMIC SYSTEM. MS. AL-DADA'S NOMINATION SUPPORTS MPP OBJECTIVE ON "ECONOMIC REFORM".

END MEMO NOM-POST-OBJ:
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:
START MEMO VIS-REC:

END MEMO VIS-REC:
NOMINATING-OFFICER: CAO
START MEMO NOMINATING-JUSTIFICATION:

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: PUBLIC AFFAIRS SECTION

SPEAKER?: NO

NOTIFY-EMB: YES

MEDIA?: NO

HOME-STAY: NO

HOME-HOSP?: YES

E-I-TYPE: NONE

NOMINEE-ID: 298

PERSON-ID: 295

BIRTH-CNTRY-ID: IZ

CITIZ-CNTRY-ID: IZ

RES-CNTRY-ID: JO

FIRST-LANG-ID: AR

E-I-TYPE-ID: N

NOM-POST-ID: 2887

NOM-FUNDING-CNTRY-ID: 43607

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 45.0601

SPONS-FUNDS: 7600

SPONS-AGENCY1: DOS

USGOVT-AGENCY1: DOS

US-AGENCY-AMT1: 7600

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT: 5

END BIO:

END NOMINATION:

END FIXED-FORMAT TEXT:

12. PLEASE ADVISE ACCEPTANCE.

GNEHM